

# POSTCARD ACTION TOOLKIT

Thank you for downloading this toolkit! It's designed to help you mobilise your church, small group, organisation, school, or community to advocate for a generous and just Australian aid program.

## THE WHY:

Australian aid helps children go to school, supports families rebuilding after disasters, and provides life-saving healthcare—yet at just **0.68% of the federal budget**, it's at its lowest level in history.

We are asking our Federal MPs to restore aid to just **1% of the budget**, as it was under Howard, Rudd, and Gillard. This would still leave 99% for domestic needs while making a world of difference for our neighbours.

**Graph: Structural Decline of Australia's Aid Budget (2000-2024)**

Australian Aid as a Percentage of the Federal Budget (2000-2024) with Prime Ministers



Source: [ANU Dev Tracker](#), ODA from DFAT statistical summaries and budget documents, federal budget from Treasury budget document



## THE ACTION:

The focus of this toolkit is to support you to take up an offering of petition postcards, signed and addressed to your local Federal MP.

This action is a direct follow on from the incredible advocacy work started by our **Micah Women's Network Canberra Delegation** in August 2024.

We encourage you to start by [watching this short video of their story](#).

# NOW IT'S YOUR TURN!

To help you, we have prepared the following resources and suggested plan of action.  
**There are 3 key elements to this plan:**

## 1. GATHER

**You can do this action in any group setting:** a Sunday service, small group or classroom.

## 2. DISCUSS

**Take the time to watch one of the videos** Micah has provided (below) and talk about the 'Why' behind the *Safer World For All* Campaign.

## 3. SIGN

**This is the important part: getting people to sign the postcards so they can be delivered to their Federal MP.** See below the guide to do this. We can help you every step of the way!

# A STEP-BY-STEP GUIDE:

- Plan with others in your team and select a date** to take up an offering of petition postcards.
- During your gathering, share the need** by playing from the choice of videos:  
  
Micah Women Leaders Canberra Delegation ([Download](#) | [YouTube](#))  
  
Australian Aid Explainer Video - **SHORT** ([Download](#) | [YouTube](#))  
  
The State of Our World Today – Why Australian Aid Matters – **LONG** ([Download](#) | [YouTube](#))
- You might like to give a presentation or watch a sermon** on the Bible's call to advocacy for the poor and marginalised:  
  
[Sermon notes](#) | [Presentation slides](#) (includes several slides on the basics on global poverty, graphs explaining Australia's shrinking aid budget, and Postcard Petition instructions)  
  
[Video recording of Rev Tim Costello giving this sermon](#)
- Ensure each member of your gathering has a petition postcard** to sign and a pen. You need to order these postcards in advance by [filling in this form here](#).
- Copy and edit [this slide](#)** to include the **details of the Federal MPs** your group members may live in the electorates of.
- Give members time to sign their petition postcards** during your gathering, and collect them.
- Finish by praying** over the cards.
- Contact the Micah Australia team at [info@micahaustralia.org](mailto:info@micahaustralia.org)**, and we'll help you plan the most strategic way to deliver your postcards to your MP—whether through a sit-down meeting or a simple drop-off, depending on the circumstances.
- After your gathering, please photograph each card individually.** Micah will provide you with a link to a private folder where these can be uploaded.  
  
\*This allows Micah to compile a national digital database of completed cards, tracking the total number of petitions to share with key Ministers, including the Prime Minister, Foreign Minister, and Opposition Leader. For those who choose to provide an email address (optional), Micah will send advocacy updates as indicated on the postcards, in accordance with our [privacy policy](#).
- Share your experience** and encourage other churches to join! Ideas for this include:  
  
*Taking a photo of your group holding up the yellow backs of the petition postcards (they look great!)*  
  
We'd love to share these so please tag [@micahaustralia](#) or email them to [info@micahaustralia.org](mailto:info@micahaustralia.org)



Watch this short video of The Grainery Church in Newcastle [running this activity with their congregation.](#)

## GET IN TOUCH:

**Doing this action?**

[Order your postcards here](#)

**Contact us at**

[info@micahaustralia.org](mailto:info@micahaustralia.org)

for support or if you would like to have someone speak at your church (inc. Rev Tim Costello)

